

# INVOICE



**Nebraska  
Rural Radio  
Association**

Invoice #: MC-12108318841  
Invoice Date: 08/09/2021  
Contract #: 49137218  
Page: 1  
Net Amount Due: \$1,495.00

Agency: PEOPLE WHO THINK, LLC  
Attn: LAURIE MAYEUX  
4250 HWY. 22, STE. 7  
MANDEVILLE, LA 70471

Station(s): KRVN-AM  
KRVN-FM

Advertiser: HERBSTER FOR NEBRASKA  
Product: JUN-JUL MSA CUSTRADIO  
Estimate #:  
Agency Client Code:  
Buyer Name:

Salesperson(s): Amy Biehl-owens

Terms:

Day	Date	Time	Product	ISCI	Rate
<b>KRVN-AM</b>					
Ln 2 07/15/21 - 07/31/21 6:00AM-10:00AM 13/WK @ \$34.00 M-S Length: 30					
MON	07/26/21	07:29a	HERB 0016 RADIO		\$34.00
MON	07/26/21	08:17a	HERB 0016 RADIO		\$34.00
TUE	07/27/21	07:25a	HERB 0016 RADIO		\$34.00
TUE	07/27/21	08:20a	HERB 0016 RADIO		\$34.00
TUE	07/27/21	09:38a	HERB 0016 RADIO		\$34.00
WED	07/28/21	08:23a	HERB 0016 RADIO		\$34.00
WED	07/28/21	09:55a	HERB 0016 RADIO		\$34.00
THU	07/29/21	06:18a	HERB 0016 RADIO		\$34.00
THU	07/29/21	07:54a	HERB 0016 RADIO		\$34.00
THU	07/29/21	09:34a	HERB 0016 RADIO		\$34.00
FRI	07/30/21	07:26a	HERB 0016 RADIO		\$34.00
FRI	07/30/21	08:05a	HERB 0016 RADIO		\$34.00
SAT	07/31/21	06:05a	HERB 0016 RADIO		\$34.00
Ln 4 07/16/21 - 07/31/21 10:00AM-3:00PM 13/WK @ \$34.00 M-S Length: 30					
MON	07/26/21	12:32p	HERB 0016 RADIO		\$34.00
MON	07/26/21	02:09p	HERB 0016 RADIO		\$34.00
TUE	07/27/21	12:36p	HERB 0016 RADIO		\$34.00
TUE	07/27/21	01:47p	HERB 0016 RADIO		\$34.00
WED	07/28/21	11:23a	HERB 0016 RADIO		\$34.00
WED	07/28/21	12:39p	HERB 0016 RADIO		\$34.00
WED	07/28/21	02:15p	HERB 0016 RADIO		\$34.00
THU	07/29/21	10:08a	HERB 0016 RADIO		\$34.00
THU	07/29/21	01:15p	HERB 0016 RADIO		\$34.00
FRI	07/30/21	10:42a	HERB 0016 RADIO		\$34.00
FRI	07/30/21	12:35p	HERB 0016 RADIO		\$34.00
FRI	07/30/21	01:38p	HERB 0016 RADIO		\$34.00
SAT	07/31/21	02:34p	HERB 0016 RADIO		\$34.00
Ln 5 07/08/21 - 07/31/21 3:00PM-7:00PM 11/WK @ \$28.40 M-S Length: 30					
MON	07/26/21	03:50p	HERB 0016 RADIO		\$28.40
MON	07/26/21	05:48p	HERB 0016 RADIO		\$28.40
TUE	07/27/21	03:27p	HERB 0016 RADIO		\$28.40

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Day	Date	Time	Product	ISCI	Rate
TUE	07/27/21	06:43p	HERB 0016 RADIO		\$28.40
WED	07/28/21	04:06p	HERB 0016 RADIO		\$28.40
WED	07/28/21	05:23p	HERB 0016 RADIO		\$28.40
THU	07/29/21	04:21p	HERB 0016 RADIO		\$28.40
THU	07/29/21	06:40p	HERB 0016 RADIO		\$28.40
FRI	07/30/21	03:58p	HERB 0016 RADIO		\$28.40
FRI	07/30/21	04:37p	HERB 0016 RADIO		\$28.40
SAT	07/31/21	05:48p	HERB 0016 RADIO		\$28.40

## KRVN-FM

Ln 2 07/16/21 - 07/31/21 6:00AM-10:00AM 13/WK @ \$16.46 M-S Length: 30

MON	07/26/21	07:51a	HERB 0016 RADIO		\$16.46
MON	07/26/21	09:40a	HERB 0016 RADIO		\$16.46
TUE	07/27/21	07:01a	HERB 0016 RADIO		\$16.46
TUE	07/27/21	08:46a	HERB 0016 RADIO		\$16.46
TUE	07/27/21	09:38a	HERB 0016 RADIO		\$16.46
WED	07/28/21	06:31a	HERB 0016 RADIO		\$16.46
WED	07/28/21	07:36a	HERB 0016 RADIO		\$16.46
THU	07/29/21	07:32a	HERB 0016 RADIO		\$16.46
THU	07/29/21	08:59a	HERB 0016 RADIO		\$16.46
THU	07/29/21	09:39a	HERB 0016 RADIO		\$16.46
FRI	07/30/21	07:02a	HERB 0016 RADIO		\$16.46
FRI	07/30/21	08:49a	HERB 0016 RADIO		\$16.46
SAT	07/31/21	09:36a	HERB 0016 RADIO		\$16.46

Ln 4 07/19/21 - 07/31/21 10:00AM-3:00PM 12/WK @ \$16.46 M-S Length: 30

MON	07/26/21	12:21p	HERB 0016 RADIO		\$16.46
MON	07/26/21	12:56p	HERB 0016 RADIO		\$16.46
TUE	07/27/21	11:53a	HERB 0016 RADIO		\$16.46
TUE	07/27/21	01:51p	HERB 0016 RADIO		\$16.46
WED	07/28/21	10:53a	HERB 0016 RADIO		\$16.46
WED	07/28/21	11:39a	HERB 0016 RADIO		\$16.46
WED	07/28/21	12:51p	HERB 0016 RADIO		\$16.46
THU	07/29/21	12:19p	HERB 0016 RADIO		\$16.46
THU	07/29/21	02:52p	HERB 0016 RADIO		\$16.46
FRI	07/30/21	11:39a	HERB 0016 RADIO		\$16.46
FRI	07/30/21	02:36p	HERB 0016 RADIO		\$16.46
SAT	07/31/21	10:54a	HERB 0016 RADIO		\$16.46

Ln 5 07/08/21 - 07/31/21 3:00PM-7:00PM 11/WK @ \$13.72 M-S Length: 30

MON	07/26/21	03:37p	HERB 0016 RADIO		\$13.72
MON	07/26/21	04:37p	HERB 0016 RADIO		\$13.72
TUE	07/27/21	05:25p	HERB 0016 RADIO		\$13.72
TUE	07/27/21	06:57p	HERB 0016 RADIO		\$13.72
WED	07/28/21	03:56p	HERB 0016 RADIO		\$13.72
WED	07/28/21	05:21p	HERB 0016 RADIO		\$13.72
THU	07/29/21	04:52p	HERB 0016 RADIO		\$13.72
THU	07/29/21	06:56p	HERB 0016 RADIO		\$13.72
FRI	07/30/21	03:51p	HERB 0016 RADIO		\$13.72

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FRI	07/30/21	05:53p	HERB 0016 RADIO		\$13.72
SAT	07/31/21	04:36p	HERB 0016 RADIO		\$13.72

## KRVN-AM

Total Spots: 37  
Gross Amount: \$1,196.40  
Agency Commission: (\$179.46)  
Net Amount: \$1,016.94

## KRVN-FM

Total Spots: 36  
Gross Amount: \$562.42  
Agency Commission: (\$84.36)  
Net Amount: \$478.06

Remit To:  
NEBRASKA RURAL RADIO ASSOCIATION  
PO BOX 880  
LEXINGTON, NE 68850

## Invoice Totals

Total Spots: 73  
Gross Amount: \$1,758.82  
Agency Commission: (\$263.82)  
Net Amount Due: \$1,495.00

Invoice Due on Receipt

This station does not discriminate in the sale of commercial time nor will we accept ads which are purchased with the intent unlawfully to discriminate on the basis of race, gender, or ethnicity.

In an effort to ensure timely invoice delivery, we would like to switch from USPS mail to electronic delivery. Please email your advertiser name, billing contact person, phone number and email address to Karla Rios at [krios@krvn.com](mailto:krios@krvn.com)